



2017 SPONSORSHIP MENU

\$250 Sponsorship

OPPORTUNITIES

March - Radisson RED Hotel Tour - 2 available
June - Social Hour- 2 available

Student Events

February - Portfolio Review - 2 available
February Portfolio Review - 1 Prize Sponsor
October - Speed Mentoring - 2 available

BENEFITS

Logo on Poster at Event
Logo on all Digital Marketing
Thank you post on Social Media
Thank you post in Newsletter

Membership Drive

\$600 FOOD & DRINK SPONSOR

2 Available
4 tickets to the event (\$200 value)
Sponsor Logo Napkins/Coasters
Benefits listed above

\$500 LANE SPONSOR

4 Available
6 tickets to the event (\$300 value)
Logo @ Lanes
Draw for free membership
Benefits listed above

Annual Fundraiser

\$2500 HEADLINER

1 Available
Top Billing on all marketing
Sponsored photo booth prop
Lawn Bowling Lanes
4 tickets to the event
Benefits listed above

\$1000 OPENING ACT

2 Available
1 Beer Flight Sponsor Logo on coasters
1 Food Sponsor Logo on Napkins
4 tickets to the event
Benefits listed above

\$750 BILLBOARD

3 Available
Announce Silent Auction Winners
2 tickets to the event
Benefits listed above

\$500 VIP PASS

3 Available
Announce Raffle Winners
2 tickets to the event
Benefits listed above

IN THE SPIRIT Seasonal Event

\$1000 HOST

1 Available
Top Billing on all Marketing
Sponsor logo Napkins or Coasters
4 tickets to the event
Benefits listed above

\$500 GOLD

4 Available
2 tickets to the event
Benefits listed above

\$250 SILVER

4 Available
1 tickets to the event
Benefits listed above



2017 SPONSORSHIP FORMS

Sponsoring Company: _____

Sponsor Representative: _____

Title: _____

Work Phone: _____

Cell: _____

Email: _____

Website: _____

Mailing Address _____

Please check your level of sponsorship	Sponsorship Commitment
<input type="checkbox"/> \$250 Sponsorship	
<input type="checkbox"/> \$600 Membership Drive	
<input type="checkbox"/> \$500 Membership Drive	
<input type="checkbox"/> \$2500 Fundraiser Headliner	
<input type="checkbox"/> \$1000 Fundrasier Opening Act	
<input type="checkbox"/> \$750 Fundraiser Billboard	
<input type="checkbox"/> \$500 Fundraiser VIP Pass	
<input type="checkbox"/> \$1000 IN THE SPIRIT Host	
<input type="checkbox"/> \$500 IN THE SPIRIT Gold	
<input type="checkbox"/> \$250 IN THE SPIRIT Silver	

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWHNorthCentral to use the company name, logo, and photos, on documents, sign-age and advertisement, related to the sponsored event. I, the undersigned, authorize NEWHNorthCentral to use event photos for further NEWH promotions.

I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by the above referenced date, will result in the company's name being excluded from event materials.

Sponsor Representative Name (Printed) _____

Sponsor Representative (Signature/Date) _____

SUBMISSION OF MATERIALS: All materials submitted (prospective - future action) in accordance with specifications of NEWHNorthCentral or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after the above date will not be used.

GOVERNING LAW: This agreement will be governed and construed in accordance with the laws of the State of Minnesota.

ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective-future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWHNorthCentral and Sponsorship Menu, whether printed on paper or electronically. The conditions of this Agreement will prevail over any other contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.



2017 SPONSORSHIP FORMS

Form of Payment

Check Enclosed - make payable to NEWHNorthCentral

Amex MasterCard VISA

Card Number

Exp. Date

CVV Code

Billing Address

City

State

Postal Code

Name on card

Authorizing Signature

Mail form to:

NEWH/NorthCentral
PO Box 580952
Minneapolis, MN
55408

or, email for to:

Karlee Grangroth, Fundraising Director
kgrangroth@cunningham.com

Submission of Marketing Materials

In order to give our sponsors the BEST & MOST PROFESSIONAL representation possible, please provide a hi-resolution logo file (preferred formats: eps, AI (adobe illustrator) , Vector) of your sponsoring company for use on marketing collateral. Minimum for Printing: **CMYK color at a resolution of 330dpi or greater** (or submitted in high-quality vector format) for printing. For digital marketing JPEG and PNG files are accepted at a lower resolution and as RGB.

We will let you know if there are any concerns/issues with received logos.

Logos received less than two weeks prior to an event cannot be guaranteed on marketing collateral, printed or digital.

email to:

Bridget Mугan, Marketing Director
bmugan@cunningham.com