

THE HOSPITALITY INDUSTRY NETWORK

# NETWORKING EDUCATION RESOURCES COMMUNITY

MEMBERSHIP FOR SUPPLIERS & SALES PROFESSIONALS NEWH is the international community connecting the Hospitality Industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

An international non-profit group founded in 1984, the heart of our organization is our scholarship program - charitable giving that fosters the next generation of our industry.

NEWH builds community and opportunity for hospitality professionals, creating meaningful social connections in our dynamic industry. Membership brings countless intangible rewards: insight and inspiration, new friendships with industry professionals, and the support of a welcoming and inclusive community.



**6,600+** members

5 countries

29 chapters & regional groups

\$9.5M+ scholarship awards

## **VISIBILITY & NETWORKING**

NEWH provides companies and individuals with venues to meet and develop relationships with industry members and potential customers. In a relationship-based industry, NEWH is your platform for visibility and engagement.

## LOCAL EVENTS

29 chapters and regional groups plan dynamic social and educational events that provide networking opportunities.

#### **REGIONAL TRADESHOWS**

Intimate shows offer the opportunity to share your products and services with local industry decisionmakers, paired with engaging social events to strengthen and grow your network.

#### SPONSORSHIP OPPORTUNITIES

Event sponsors receive increased visibility by demonstrating their support for our scholarship giving.

#### MAGAZINE FEATURES

Our quarterly magazine features members' companies and products and is distributed to 25,000+ hospitality professionals.

### INTERNATIONAL EVENTS

Industry-leading expositions and conferences around the world — including HD Expo & Conference, BD|NY and HX: The Hotel Experience, HIX in London, EquipHotel Paris, and Host Milano.

## CAREER NETWORK

A hospitality-focused recruiting tool to help you hire experienced talent that is already well-connected in our industry.

# SCHOLARSHIP & MENTORSHIP

NEWH supports and actively helps shape the next generation of the hospitality industry through its robust scholarship and mentorship programs. NEWH has given more than \$9.5 million in scholarships and that number grows every year. Your membership and sponsorship dollars directly support these important efforts.

## LEADERSHIP OPPORTUNITIES

Chapter and regional group board members are the heart of our organization, and volunteering is a great way to deepen your connection to your hospitality community. All active members are eligible to serve on local boards. **Leadership Lessons** sessions offer training to our membership by professional leaders for business and personal growth.



"NEWH aligns with our core values at Arteriors — a commitment to the creativity and innovation that drives our industry forward. Supporting emerging talent, and providing education and opportunities while facilitating greater networking, helps us all stir our collective imagination to uncover what's new and next."

- Terry Clayton Senior Vice President of Sales an Marketing ARTERIORS Contract

"We have been strong supporters of NEWH for 3O+ years. The organization is important to the overall health of our industry, creating bridges for communication and networking, supporting the design, ownership and supplier communities, and driving synergy. The mentoring of the next generations of leadership has been key for decades."

Lee Blair, Vice President Hospitalit Milliken & Company NEWH continues to connect suppliers and clients, talent with employers, and students with mentors in fresh and adaptable ways that help the industry move forward during this time of uncertainty. Local and regional chapter events have helped our sales team reconnect with clients and facilitated collaborations with other supplier partners to offer one-stop shopping experiences that customers love"

- Leigh Douglass Renshaw Vice President/Design and Marketing P/Kaufmann Contract

"Our business is about nurturing and growing relationships. Being a proud member of NEWH gives us incredible opportunities to do just that through networking t local events, trade shows and supporting and working with merging talent in our industry."

> - Brooke Kahn Vice President of Marketing KB Contract

# **OUR VIBRANT COMMUNITY**



NEWH links hospitality professionals from around the world, promoting an environment of Equity, Inclusion and Diversity across our global organization so that each member feels valued and welcomed to our community.

# MEMBER BENEFITS

- Discounted tickets to events in our 29 local chapters
- Access to the NEWH Member
  Directory
- NEWH Career Network to recruit talent
- NEWH Magazine subscription and opportunities to be featured
- Listing in our hospitality-focused online resource directory and designLINQ platform to showcase products
- Business Memberships include additional benefits that offer increased visibility
- Eligibility to serve on Chapter Boards

## Join us at NEWH.org/join