

GOLF
Quasi

2024

ATLANTA ANNUAL
GOLF TOURNAMENT FUNDRAISER

NEWH
The Hospitality Industry Network

MAY 21, 2024
ST. MARLO COUNTRY CLUB

NEWH is an international community connecting the hospitality industry, providing scholarships, education leadership development, recognition of excellence and business development opportunities.

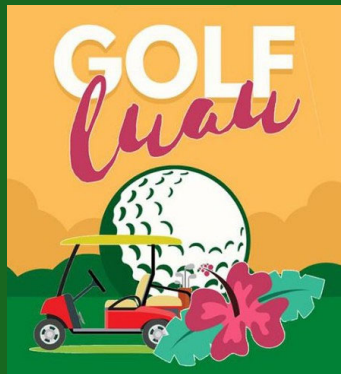
One of the objectives of NEWH is to promote scholarships, education and internships in the Hospitality Industry and related fields. Our chapters are tasked with fundraising to *provide scholarship dollars for eligible students wishing to enter the Hospitality Industry*. NEWH has over thirty years of experience in awarding scholarship funds to students majoring in hospitality related industries, making us the best source to distribute corporate and individual donations to scholarships.

At the NEWH Atlanta chapter, our members lead by example, reaching out and serving their local communities through educational programs and volunteer projects, and supporting educational institutions through mentoring students and donating thousands of dollars each year in scholarship awards to deserving students. Our hope is that you will help us in our mission, by becoming this year's "Platinum Sponsor"! !

SCHOLARSHIP

EDUCATION

BUSINESS NETWORKING



2024

ATLANTA ANNUAL

GOLF TOURNAMENT FUNDRAISER

MAY 21, 2024

ST. MARLO COUNTRY CLUB

10:30 AM SHOTGUN START



NEWH
The Hospitality Industry Network

PLATINUM SPONSOR

EXCLUSIVE SPONSORSHIP

\$10,000.00

SPONSORSHIP INCLUDES:

To Purchase Sponsorship please contact:

Susan Trau
NEWH Fundraising Director – Atlanta
susan@designsource360.com or
newhatfundraising1@gmail.com

Pamela Villafane
NEWH Fundraising Chair – Atlanta
pvillafane@carverassoc.com

Connie Land
NEWH Fundraising Committee Member
LandConnie@yahoo.com

Tony Lopez
NEWH Fundraising Committee Member
Tony@MaxwellFabrics.com

- Two Foursomes (\$2,300.00 value) 18-Hole Green Fees and Golf Carts
- Breakfast and Boxed Lunch for (8), plus non-alcoholic beverages
- 24 alcoholic drink tickets Luau Dinner for 8
- Reserved VIP Parking for all players
- Opportunity to speak at our Awards Dinner
- Company Logo/Name will be featured on all promotional material
- Company Logo/Name will be displayed on the Atlanta Chapter NEWH Website as Golf Tournament “Platinum Sponsor”
- Opportunity to clip promotional marketing material onto steering wheel of all golf carts and or include promotional swag bag with marketing material for all golf carts.
- Company Logo/name featured on all tournament signage
Exclusive Signage with company logo at one tee box
Company Logo/name and link will be shared on NEWH Atlanta’s Social media page 2 times before tournament.

SCHOLARSHIP

EDUCATION

BUSINESS NETWORKING



2024 NEWH Atlanta Annual Golf *LUAU* FUNdraiser

SPONSORSHIP / REGISTRATION FORM

May 21, 2024
St. Marlo Country Club
10:30AM SHOUTGUN START

Get ready to experience
 the thrill of **"NEWH Atlanta Scramble,"**
 and **"Carting with Friends"!**

Get ready to tee off for a fantastic cause in a scramble-style game that's all about fun and making a difference! **Join us for a day of thrilling golf where every swing supports students pursuing a career in hospitality.**

With a lively **"best dressed contest"** and sponsorships from top-notch golf teams, hole sponsors, and IHG/designer cart sponsors, this event is set to be a blast while raising funds for a worthy cause.

But here's the best part - it's a scramble game! That means you and your team can strategize and select the best shot after each stroke, ensuring a fun and inclusive experience for everyone involved. No pressure, just pure enjoyment on the course.

And don't forget about carting around! Hop in a cart and cruise the course, cheering on your fellow golfers and enjoying the vibrant atmosphere. It's a great way to stay involved even if golf isn't your forte.

From putting contests to a themed luau dinner, there's something for everyone at our event. Whether you're a seasoned golfer or just **looking to have a good time with friends**, you'll be making a positive impact on the future of hospitality professionals with every swing.

So grab your clubs and join us for a day of golf, laughter, and philanthropy. Together, we can make a real difference while having the time of our lives. **Sign up now and let's tee off for a cause worth swinging for!**

CONTACT:

SUSAN TRAU, DIRECTOR NEWH ATLANTA FUNDRAISING

susan@designsource360.com or newhatfundraising1@gmail.com

2024 NEWH Atlanta Annual Golf **LUAU**

FUNdraiser SPONSORSHIP / REGISTRATION FORM

May 21, 2024

St. Marlo Country Club | 10:30AM SHOUTGUN START

INDIVIDUAL (1qty) and/or TEAM (4qty) REGISTRATION

Continental Breakfast, 18-Hole Green Fees, Golf Cart, Boxed Lunch*, Cocktail Ticket & Luau Dinner included*. Provide Team player name(s) and firm(s) below:

*If anyone has an EXTREME Food Allergy, please contact Susan susan@designsource360.com or newhatfundraising1@gmail.com

Check registration option:

One Player Registration

- Member **\$315**
- Non-Member **\$360**

Foursome Registration

- \$1150.00** (Note: \$1050 if registration and payment is received by April 5th)

Dietary Needs
GF=Gluten Free V=Vegetarian

Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V

ACE OR EAGLE SCHOLARSHIP+ TEAM REGISTRATION

- ACE – (\$2150) – \$1000 SCHOLARSHIP CERTIFICATE awarded at NEWH ATL Scholarship Gala
- EAGLE – (\$1650) – \$500 SCHOLARSHIP CERTIFICATE awarded at NEWH ATL Scholarship Gala

+ See page 4 for details on ACE or EAGLE Scholarships and total sponsorship amount. Continental Breakfast, 18-Hole Green Fees, Golf Cart, Boxed Lunch*, Cocktail Ticket and Luau Dinner* included. Provide Team player names with company/firms below:

*If anyone has an EXTREME Food Allergy, please contact Susan susan@designsource360.com or newhatfundraising1@gmail.com

Dietary Needs
GF=Gluten Free V=Vegetarian

Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Player Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V

TOTAL REGISTRATION AMOUNT \$ _____

PRE-PURCHASE OPTIONS - MULLIGANS / CONTEST PASSES / RAFFLE TICKETS:

- MULLIGANS: \$10 EACH _____ # of Mulligans _____ Total \$ Mulligans
- CONTEST PASS: \$30 EACH _____ # of Contest Passes _____ Total \$ Contest Passes
- RAFFLE TICKETS: 1/\$10 or 4/\$35 _____ # of Raffle Tickets _____ Total \$ Raffle Tickets

TOTAL PRE-PURCHASE OPTIONS AMOUNT \$ _____

ADDITIONAL SPONSORSHIPS	QTY AVAILABLE	AMOUNT
<input type="checkbox"/> HOLE/GREEN SPONSORSHIP HOLE/GREEN GUIDELINES: <ul style="list-style-type: none"> Sponsors must have at least 1 member at their sponsorship hole/green at all times throughout the tournament Napkins and trash bins will be provided at each hole/green Sponsors are recommended to decorate their hole/green with a Hawaiian Luau vibe and should include their own branding. "Best Festive Luau Hole/Green" will be awarded at dinner. Sponsor can have product, marketing materials, tent, etc. and is responsible for setting up and breaking down at hole All food and drink items are catered by St. Marlo Golf Course. No outside drinks or foods are allowed onto the golf course First come first served on hole/green sponsorship <ul style="list-style-type: none"> \$290 includes sponsor signage at hole ONLY – no participation \$400 includes sponsor signage and participation at the hole for 2 company reps. Boxed lunches ONLY, no dinner. \$500 includes sponsor signage and participation at the hole for 2 company reps. Boxed lunches, with 2 drink tickets and access to the awards ceremony and luau dinner 	Multiple	\$290 \$400 OR \$500 EACH
<input type="checkbox"/> HOLE/GREEN TABLE & CHAIR SET-UP <ul style="list-style-type: none"> Includes 1-6' table, 2-chairs and 1-black linen tablecloth Note: You can bring your own tables and chairs 	Multiple	\$45 EACH
<input type="checkbox"/> HOLE/GREEN GOLF CART <ul style="list-style-type: none"> Includes cart for the day with sponsorship sign on cart Note: Make it easy to set-up, dismantle and get to your hole/green throughout the day 	Multiple	\$180 EACH
<input type="checkbox"/> HOLE/GREEN SPONSOR W/NON-ALCOHOLIC BEVERAGES <ul style="list-style-type: none"> Hole sponsor with Non-Alcoholic drinks provided on the hole – bottled water, sodas Includes sponsor signage and participation at the hole for 2 company reps Boxed lunches, with 2 drink tickets and access to the awards ceremony and luau dinner. Table and chairs included. Sponsor to arrange specialty drink and pay for drinks directly with golf club Sponsor acknowledgement in event marketing materials and social media platforms 	4	\$800 EACH
<input type="checkbox"/> HOLE/GREEN SPONSOR W/DOMESTIC BEER & WATER <ul style="list-style-type: none"> Hole sponsor with variety of Domestic BEER and bottled water provided on the hole includes sponsor signage and participation at the hole for 2 company reps Boxed lunches, with 2 drink tickets and access to the awards ceremony and luau dinner. Table and chairs included. Sponsor to arrange specialty drink and pay for drinks directly with golf club Sponsor acknowledgement in event marketing materials and social media platforms 	4	\$900 EACH
<input type="checkbox"/> HOLE/GREEN SPONSOR W/IMPORT BEER & WATER <ul style="list-style-type: none"> Hole sponsor with variety of Import BEER and bottled water provided on the hole Includes sponsor signage and participation at the hole for 2 company reps Boxed lunches, with 2 drink tickets and access to the awards ceremony and luau dinner. Table and chairs included. Sponsor to arrange specialty drink and pay for drinks directly with golf club Sponsor acknowledgement in event marketing materials and social media platforms 	4	\$990 EACH
<input type="checkbox"/> HOLE/GREEN SPONSOR W/SPECIALTY DRINK "Mai-Tai or Bourbon" <ul style="list-style-type: none"> Hole sponsor (located on Par 3) Sponsor to arrange specialty drink and pay for drinks directly with golf club Includes sponsor signage and participation at the hole for 2 company reps Boxed lunches, with 2 drink tickets and access to the awards ceremony and luau dinner. Table and chairs included. Sponsor acknowledgement in event marketing materials and social media platforms 	SOLD OUT	\$1175 EACH
<input type="checkbox"/> MEDIA / PHOTOGRAPHY <ul style="list-style-type: none"> Includes golf cart (with sponsor signage) and boxed lunch for sponsor and photographer, 2 drink tickets and 2 access to luau dinner and awards Sponsor acknowledgement in event marketing materials and social media platforms 	2	\$1000 EACH
<input type="checkbox"/> IHG CHEER CART/DESIGNER CART <ul style="list-style-type: none"> Members of IHG Resorts & Hotels will cheer teams on throughout the day Includes golf cart (with sponsor signage) – Must indicate a 2 seater or **4 seater cart by March 30, if not a 2 seater cart will be assigned. Includes 4 boxed lunch , 4 drink tickets and 4 awards dinners Sponsor responsible for cart decorations and prizes Sponsor acknowledgment in event marketing materials and social media platforms 	Multiple (1 four-seater still available)	\$900 EACH - 2 seater or \$975 EACH - 4 seater

<input type="checkbox"/>	ACE SCHOLARSHIP	Multiple	\$2150 EACH
	<ul style="list-style-type: none"> • \$1000 Scholarship Certificate (awarded at NEWH ATL Gala) • Includes foursome, green fees, golf carts, boxed lunch, 4 cocktail drink tickets and 4 to luau dinner/awards • Sponsor acknowledgement in event marketing materials and social media platforms 		
<input type="checkbox"/>	EAGLE SCHOLARSHIP	Multiple	\$1650 EACH
	<ul style="list-style-type: none"> • \$500 Scholarship Certificate (awarded at NEWH ATL Gala) • Includes foursome, green fees, golf carts, boxed lunch, 4 cocktail drink tickets and 4 to luau dinner/awards • Sponsor acknowledgement in event marketing materials and social media platforms 		
<input type="checkbox"/>	HOLE IN ONE	1	\$750 ++
	<p>Located on HOLE 16</p> <ul style="list-style-type: none"> • Sponsor to provide grand prize should anyone hit hole in one • Grand prize must be submitted for approval to golf committee prior to event • Sponsor acknowledgement in event marketing materials and social media platforms • Access to awards dinner for 2 and drink tickets for 2 <p>Cost of grand prize</p>		
<input type="checkbox"/>	BEAT THE PRO	1	\$750
	<p>Located on HOLE 3</p> <ul style="list-style-type: none"> • Sponsor signage and participation at hole for (2) company reps • Includes golf cart and boxed lunch, drink ticket and access to awards dinner for 2 • Players with a CONTEST PASS (\$30) can compete Beat the Pro (in addition to Putting, Longest drive and Closest to Pin Contests) • The opportunity for participants to wager their shot vs. the club pro on a chosen Par 3 • Winner receives CASH Prize to be distributed by Sponsor at awards dinner • Sponsor acknowledgement in event marketing materials and social media platforms 		
<input type="checkbox"/>	CLOSEST TO THE PIN	1	\$700
	<p>Located on HOLE 7</p> <ul style="list-style-type: none"> • Sponsor signage and participation at hole for (2) company reps • Includes golf cart and boxed lunch, drink ticket and access to awards dinner for 2 • Players with a CONTEST PASS (\$30) can compete Closest to the Pin (in addition to Beat the Pro, Putting, Longest drive and Closest to Pin Contests) • Winner receives CASH Prize to be distributed by Sponsor at awards dinner • Sponsor acknowledgement in event marketing materials and social media platforms 		
<input type="checkbox"/>	PUTTING CONTEST or LONGEST DRIVE	1	\$700 EACH
	<p>Located on Practice Putting Green, Putting Contest, and Located on Hole 18, Longest Drive</p> <ul style="list-style-type: none"> • Sponsor signage and participation at hole for (2) company reps • Includes golf cart and boxed lunch, drink ticket and access to awards dinner for 2 • Players with a CONTEST PASS (\$30) can compete Putting Contest and Longest Drive (in addition to Beat the Pro and Closest to Pin Contests) • Winner receives CASH Prize to be distributed by Sponsor at awards dinner • Sponsor acknowledgement in event marketing materials and social media platforms 		
<input type="checkbox"/>	1st Place	1	\$500
	<ul style="list-style-type: none"> • Winner receives 1st Place NEWH ATL Golf Plaque with Sponsor logo • St. Marlo Golf Pro Gift Certificate \$75 (provided by committee) to be distributed by sponsor at awards dinner • Includes access to awards dinner and 1 drink ticket • Sponsor acknowledgement in event marketing materials and social media platforms 		
<input type="checkbox"/>	2nd Place	1	\$375
	<ul style="list-style-type: none"> • Winner receives St. Marlo Golf Pro Gift Certificate \$50 (provided by committee) to be distributed by sponsor at awards dinner • Includes access to awards dinner and 1 drink ticket • Sponsor acknowledgement in event marketing materials and social media platforms 		
<input type="checkbox"/>	“Best Awards” Most Festive Luau Contest	1	\$375
	<ul style="list-style-type: none"> • Sponsor responsible for awards given to “Best Festive Luau Dressed Male”, “Best Festive Luau Dressed Female”, “Best Festive Luau Green Hole Décor Sponsor” and “Best Festive Luau Cart Décor” to be distributed by sponsor at awards dinner • Includes access to awards dinner and 1 drink ticket • Sponsor acknowledgement in event marketing materials and social media platforms 		

- | | | |
|--|----------|--------------------|
| <input type="checkbox"/> LUAU DINNER & AWARDS CEREMONY | 2 | \$1100 EACH |
| Luau dinner with mixed green salad, sliced fruit salad, Hawaiian coleslaw, pineapple coconut sticky rice soy, pineapple marinated grilled chicken breast, pulled pork with brioche buns and ham & cheese sweet Hawaiian roll sliders. Various deserts. <i>NOTE: Vegetarian and Vegan options will be available</i> | | |
| <ul style="list-style-type: none"> • Signage and product display at awards dinner • Includes a reserved table at awards dinner for up to 5 designers and guests with 5 drink tickets • Sponsor acknowledgement in event marketing materials and social media platforms • Additional guest at prices outlined below | | |

- | | | |
|--|----------|--------------------|
| <input type="checkbox"/> Luau Decor/Table toppers | 2 | \$1000 EACH |
| <ul style="list-style-type: none"> • Includes Award dinner for 2 and 4 drink tickets - signage & logo on each table | | |

TOTAL ADDITIONAL SPONSORSHIP AMOUNT \$ _____

REGISTER FOR ADDITIONAL BOX LUNCH / DINNER

This section is for you if:

- You sponsored a HOLE and have more than (2) company reps attending
- You're a NON-HOLE sponsor / raffle sponsor
- You want to invite NON-Golfer guests to attend the Awards Dinner

- | | | |
|---|-----------------|-------------------|
| <input type="checkbox"/> ADDITIONAL BOX LUNCH & DINNER | Multiple | \$145 EACH |
| <ul style="list-style-type: none"> • Includes additional boxed lunch, dinner with 1 drink ticket | | |

- | | | |
|---|-----------------|-------------------|
| <input type="checkbox"/> ADDITIONAL DINNER | Multiple | \$100 EACH |
| <ul style="list-style-type: none"> • Includes access to awards dinner ONLY with 1 drink ticket | | |

Note: Please provide guest name and company/firm below:

GUEST NAME FOR ADDITIONAL LUNCH AND/OR DINNER:

If anyone has an EXTREME Food Allergy, please contact Susan susan@designsource360.com or newwhatfundraising1@gmail.com

Dietary Needs
GF=Gluten Free V=Vegetarian

Guest Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Guest Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Guest Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V
Guest Name _____	Firm Name _____	<input type="checkbox"/> GF <input type="checkbox"/> V

TOTAL ADDITIONAL LUNCH AND/OR DINNER AMOUNT \$ _____

PAYMENT AGREEMENT FORM

Return form and additional requirements to: SUSAN TRAU at susan@designsource360.com or newhatfundraising1@gmail.com *****ALL FORMS MUST BE RECEIVED ON OR BEFORE APRIL 5TH*****

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____ **CITY, STATE, ZIP:** _____

PHONE: _____ **EMAIL:** _____

COMPANY NAME AS IT NEEDS TO APPEAR ON ALL EVENT MATERIALS / SOCIAL:

PAYMENT OPTIONS*

Make your sponsorship count! NEWH loses 5% of your donation if you pay via credit card due to fees. If possible, we would appreciate check / ACH payment

TOTAL AMOUNT DUE \$ _____

(include sponsorships, individual or team registrations, and any pre-purchased options)

CHECK (Make payable to NEWH Atlanta)
Mail to: **SUSAN HUNTINGTON**
NEWH INC
PO BOX 322
SHAWANO, WI 54166
ADD SIDEMARK: NEWH ATL GOLF FUNDRAISER

Please note: All sponsorships and registrations are non-refundable.

PAY ONLINE by ACH/BANK DRAFT or Credit Card*

**If paying by credit card, add 5% surcharge to your total*

Please use this secure payment link to complete your payment - [Click here to pay](https://newh.org/product/custom-payment/) <https://newh.org/product/custom-payment/>

Enter the Amount - \$xx.xx USD *(add 5% if paying via credit card)*

Enter a Memo – NEWH Atlanta Golf Registration / “Company Name”

****Fair Market Value of this event is \$275.00 and may be tax-deductible as a business expense. The remainder can be considered a charitable contribution.**

SUBMISSION OF MATERIALS: All materials will be submitted (prospective-future action) in accordance with specifications of NEWH Atlanta or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after April 5, 2024 will not be used.

GOVERNING LAW: This agreement will be governed by and constructed in accordance with the laws of the State of GA.

ENTIRE AGREEMENT: This agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH Atlanta Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of the Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any right under it waived by a written document executed by both parties.