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Dear Prospective Sponsor:

Over the years, NEWH New York has awarded a total of \$871,5000 to students in architecture, interior design, hotel management and culinary arts. This year we awarded \$69,000 in scholarships and next year, thanks to the financial support of companies like yours we hope to award another \$70,000 in scholarships to hospitality students in need.

On June 4th, NEWH New York will be bringing back the Hospitality Design (HD)/NEWH Owners Roundtable. As the industry's only one-to-one rotating roundtable, this event allows guests to meet face-to-face with owners, developers, and brand executives for a free-flowing discussion of industry issues, forecasts, ideas, updates, and trends.

Here are the details:  
Hospitality Design/NEWH Owners Roundtable

Tuesday,  
June 4<sup>th</sup>  
2:30 – 5:00 p.m.

The Loft | 38<sup>th</sup> Floor at Virgin Hotel, 1227 Broadway  
Beverages and canapes provided.

**Refer to the menu on the next page for sponsorship opportunities and hope you will join us this year!**

For more information, please contact Sandra Tobar [fundraising.newhny@gmail.com](mailto:fundraising.newhny@gmail.com)

Sincerely,  
The NEWH New York Board Members

NEWH, INC. is a non-profit organization dedicated to the Hospitality Industry.  
It is our goal to further our industry through education.

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### Hospitality Design (HD)/NEWH Owners Roundtable Sponsorship Opportunities:

<input type="checkbox"/>	<b>Full Roundtable Sponsor</b> <i>Investment \$4,500</i> <i>(10 Available)</i> <b>7 Available</b>	<ul style="list-style-type: none"> <li>- 7 tickets to the Roundtable event</li> <li>- Opportunity to provide a small table display at your table</li> <li>- Full-page 4-color ad in digital program, produced by Hospitality Design magazine</li> <li>- Recognition in post-event photo coverage in Hospitality Design and NEWH magazines or websites</li> <li>- Recognition in post-event coverage in NEWH New York chapter e-newsletter</li> <li>- 1 NEWH NYC membership (value of \$150) for a member of your company</li> <li>- Tables can be split by 2 vendors</li> </ul>
<input type="checkbox"/>	<b>Product Parade Sponsor</b> <i>Investment \$2,500</i> <i>(8 Available)</i> <b>2 Available</b>	<ul style="list-style-type: none"> <li>- 2 tickets to the Roundtable event</li> <li>- Product Display on 2'x6' table</li> <li>- Opportunity to meet Owners 30 minutes before event starts during product parade walk through.</li> <li>- Logo in the digital event program produced by Hospitality Design magazine</li> <li>- Recognition in post-event photo coverage in Hospitality Design and NEWH magazines or websites</li> <li>- Recognition in post-event coverage in NEWH New York chapter e-newsletter</li> <li>- NOTE: This sponsorship is only available for NEWH Members</li> </ul>
<input type="checkbox"/>	<b>Ready to Mingle Sponsor</b> <i>Investment \$1,900</i> <i>(4 Available)</i>	<ul style="list-style-type: none"> <li>- 2 tickets to the Roundtable event</li> <li>- Logo in the digital event program produced by Hospitality Design magazine</li> </ul>
<input type="checkbox"/>	<b>Step &amp; Repeat Sponsor</b> <i>Investment \$1,650</i> <i>(7 Available)</i> <b>5 Available</b>	<ul style="list-style-type: none"> <li>- 1 ticket to the Roundtable event</li> <li>- Logo in the digital event program produced by Hospitality Design magazine</li> <li>- Logo in Step &amp; Repeat where all participants will take a photo in front of and will be posted online after event</li> </ul>
<input type="checkbox"/>	<b>Overall Digital Brochure Sponsor</b> <i>Investment \$1,400</i> <i>(1 Available)</i>	<ul style="list-style-type: none"> <li>- 1 ticket to the Roundtable event</li> <li>- Full-page 4-color ad in digital program, produced by Hospitality Design magazine</li> </ul>
<input type="checkbox"/>	<b>Name Badge Sponsor</b> <i>Investment \$1,400</i> <i>(3 Available)</i> <b>2 Available</b>	<ul style="list-style-type: none"> <li>- 1 ticket to the Roundtable event</li> <li>- Company logo on all attendee and owner's name badges at the event</li> </ul>

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**Sponsorships are limited and are on a first come, first served basis. Sponsorship will be confirmed upon receipt of payment. All sponsorships are non-refundable. All contributions are tax deductible.**

☐ **PAY ONLINE or by ACH/Bank Draft**

**Please use this secure payment link to complete your payment-**[Click here to pay](#)

Enter the Amount -\$xxx.xx USD

Enter a Memo –NEWH NY Owners Roundtable 2024(name of) Sponsorship/ “Company Name”

**\*Make your sponsorship count! NEWH loses 5% of your donation if you pay via credit card due to fees. If possible, we would appreciate check / ACH payment\***

☐ **Check Enclosed** in the amount of \_\_\_\_\_, made payable to NEWH/New York

Mail to: Susan Huntington

NEWH/New York

PO Box 322

Shawano, WI 54166

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Please email completed form to Sandra Tobar at [fundraising.newhny@gmail.com](mailto:fundraising.newhny@gmail.com)

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