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*Paravars*

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*PROOF*

Leslie Wynne

*Premier Project Management*

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*TRI-KES*

Membership

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*Wilson Associates*

Programming

Courtney Callahan

*Flick Mars*

Fundraising

Liz Wilhite

*MDC Interior Solutions*

Marketing

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*Flick Mars*

Membership

April Geter

*Harwood International*

Programming

Luis Araujo

*Lana Art, LLC*

Mentorship

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*Lodging Concepts Manufacturing*

Erin Bailey

*MatchLine Design Group, LLC*

Fundraising

Averi Saunders

*waldrop + nichols studio, llc*

Hospitality

Ashley Reddington

*Fabric Innovations*

Internet Communications

Alex Knodel

*ForrestPerkins*

Micaela Sheffield

*LEO A DALY*

Marketing

Molly Davis

*Oriental Weavers Hospitality*

Strategic Alliances

Ron McDaniel

*Paravars*

Dear \_\_\_\_\_\_\_\_

We are writing to ask you to invest in your business, through NEWH.

NEWH is THE premier networking resource for the Hospitality Industry, linking professionals from every facet of the Hospitality Industry and related fields: Development, Operations/Management, Design, Architecture, Education, Foodservice, Healthcare, Manufacturing, Production, Purchasing, Sales, Senior Living, Marketing, and Communications.

Our annual fundraising event will be held on October 25, 2019 in the heart of the Dallas Design District. Each year we aim to raise money through sponsorships, ticket sales, and silent auction items for scholarships to be given to hospitality students within our Dallas chapter area.

Today we’re asking that you consider donating a weekend stay at your beautiful property. Being designed by a local design firm, we feel that your property speaks to our organization directly!

Our events host individuals all throughout the hospitality industry. Designers, purchasers, hoteliers, and manufacturers alike. They all have one thing in common - they all love hotels. If you were to donate for our event, your property would be showcased among the best in the industry.

Never heard of NEWH? We thought you might say that. NEWH (also known as The Network of Executive Women in Hospitality) was founded in 1984 and is a 501(c)(3) nonprofit organization offering student scholarships in the hospitality field through assistance of education and personal growth experiences for professionals in the hospitality industry. Our scholarships allow the best and brightest of talented young people to enter our industry and to advance and expand our horizons.

**NEWH has awarded over $6,000,000.00+ in scholarships to over 2,350 students to date!**

NEWH is all about education and grooming new talent to set forth in the hospitality industry that we all care so deeply for. Who knows, one of our scholarship recipients could work at your establishment in the future.

Thank you in advance for your thoughtful consideration.

For more information about this event and our list of opportunities, please feel free to contact Liz Whilhite or Averi Saunders with the information provided below.

To your success!

Sincerely,

Elissa Murry

Dallas Chapter President 2019

elissa@maeconcepts.com

Liz Whilhite Averi Saunders

NEWH Dallas 2019 Fundraising Chair NEWH Dallas Co- Chair

lwilhite@mdcwall.com averi@waldropnichols.com