

NEWH remains committed to the mission of delivering education to the Hospitality Industry by providing high quality trade shows, conferences, and seminars. NEWH brings extensive educational resources and information through international and regional formats allowing a network of over 5600 professionals to benefit from these inspiring and engaging opportunities.

NEWH
REGIONAL
TRADESHOW

NEWH Regional Tradeshows travel to six different chapter regions each year. These intimate show formats allow local architectural, design, and procurement companies the opportunity to see new products and services while meeting with their local representatives and networking with hospitality professionals.

NEWH
LEADERSHIP
conference
LEADERSHIP & EDUCATION FOR THE HOSPITALITY INDUSTRY

The **NEWH Leadership Conference** is a biennial event held in high profile hospitality regions bringing the leaders of the industry together for education, creative exchange, and networking. The Leadership Conference has become one of the leading hospitality conferences today.



NEWH
green voice

Green Voice is a fresh approach to sustainable education,

where you can find pioneering solutions to the world's most challenging topics, covering concepts from social change to environmental impact and innovation. NEWH is moving the Hospitality Industry toward a sustainable future with Green Voice as the channel to bring sustainable content through various venues including conferences, webinars, and publications. Stay tuned to NEWH's Green Voice.

networking + education



Through networking, educational, and fundraising events, NEWH provides scholarship funds to deserving students pursuing a career in hospitality. Invest-

ing in the future of the industry, over six million dollars have been awarded to over 2,500 students to date.

NEWH established the **ICON of Industry Award** and **Green Voice Design Competition** as additional sources for scholarship fundraising. The **ICON of Industry** recognizes an individual within the manufacturing market that has influenced the industry through innovation, philanthropy, and leadership, while the **Sustainable Design Competition** seeks students with exceptional creative talent in sustainable solutions for the hospitality industry.

The **NEWH Pinnacle Award** is an international award recognizing outstanding leadership and service to NEWH, and the **Joyce L. Johnson Award of Excellence** is the chapter level equivalent. The **TopID** award is a prestigious honor determined by NEWH chapter and regional boards to recognize and promote the best interior design firms in or industry.

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NEWH

THE
HOSPITALITY
INDUSTRY NETWORK
FACTS

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NEWH VISION —
THE Hospitality Industry Network

NEWH MISSION —
NEWH is the premier networking resource for the Hospitality Industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

NEWH links professionals from every facet of the Hospitality Industry and related fields: Development, Operations/Management, Design, Architecture, Education, Foodservice, Healthcare, Manufacturing, Production, Purchasing, Sales, Senior Living, Marketing, and Communications.

An international nonprofit group founded in 1984, NEWH serves its members and the Hospitality Industry through scholarship fundraising, educational efforts, and information exchange. NEWH offers unique opportunities for business networking — including an international career network, online membership directory, online resource directory, NEWH Magazine, and sponsorship of leading industry expositions and conferences around the world — including Hospitality Design shows, Expo & Conference, HD Americas, HD Asia, BD|NY and HX: The Hotel Experience, BD|west, SLEEP and Decorex in London, IDEX Canada, and the NEWH Regional Tradeshows.

It's not only what you know and who you know, but who knows YOU ... get connected ... *join us!*



membership eligibility

NEWH Chapter Board Members provide the leadership for their chapters to educate and strengthen their local hospitality communities. Being a board member is a very important role to the organization and these exceptional volunteers gain communication skills and friendships with high profile professionals. To be a chapter board member, you must be an active general member.

GENERAL membership is open to professionals who have been actively involved in Hospitality or a related field for one or more years. General members are entitled to full membership and voting privileges as outlined in the NEWH By-Laws.

ASSOCIATE membership is open to those industry members who have, within a twelve (12) month period, completed an accredited area of Hospitality-related studies. Associate members cannot hold an elected office, but are encouraged to serve on chapter board committees.

STUDENT membership is open to those who are attending any accredited institution in Hospitality or a related field. Student members will receive a one-year courtesy Associate membership upon graduation, in order to facilitate the transition to General membership.

EDUCATOR membership is open to those persons who are full-time educators for Hospitality Studies, to include Architecture, Asset Management - Hospitality Industry Studies, Culinary Arts, Environmental Design, Foodservice Management, Hospitality and Restaurant Management,

Hotel Administration, Interior Design, International Hotel Management, Nutrition Management, Tourism and Convention Administration, and Travel and Tourism.

BUSINESS PLUS membership is for companies with sales forces/offices across the country or around the world. It includes 20 members and up to 10 additional discounted memberships at half-off regular chapter dues. These memberships belong to the company, not the individual, and as staff changes are made within the business, the memberships can be changed to the new staff member as directed by the business.

CHAPTER LEVEL BUSINESS and BUSINESS TOP TIER membership is a perfect membership for those businesses that have more than one employee interested in joining a local chapter. These memberships are held by the Business, not by the individual member.

RETIRED membership is for the General member after retirement. The dues structure is reduced to make continued service possible.

CORPORATE PARTNERS — NEWH thanks our corporate partners for their vision, generosity, and leadership — together we will keep our ongoing commitment to scholarship, education, and a high standard of achievement in the Hospitality Industry. NEWH promotes its corporate partners with opportunities to include: articles in the NEWH Magazine; priority placement in NEWH Regional Tradeshows; NEWH Library Labeling program; priority seating at the major fundraisers across the country, in the United Kingdom and Canada; free memberships for employees; special listings in the International Membership Directory; Career Network ads; and free advertising opportunities in the NEWH Magazine.

Thanking NEWH's 2020 Corporate Partners

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Q+A

WHAT ARE THE OBJECTIVES OF NEWH?

- To promote scholarship, education, and interest in the Hospitality fields
- To bring more professionals into the mainstream and advance their status in the Hospitality Industry
- To elevate the professional and ethical standards of the industry
- To bring about cooperation and networking among the membership through various activities, including support of the code of ethics

WHAT DOES NEWH PROVIDE TO THE HOTELIER AND STAFF?

- Product and technical seminars
- Leadership training
- Opportunity to meet potential clients and suppliers
- Network with all disciplines of the Hospitality Industry
- Opportunity to give back to the industry through raising scholarship funds for future industry leaders

WHAT DOES NEWH PROVIDE TO THE A&D AND PURCHASING COMMUNITIES?

- Continuing education
- Technical seminars
- Opportunity to meet potential clients
- Network with all disciplines of the Hospitality Industry
- Opportunity to give back to the industry through raising scholarship funds for future industry leaders

WHAT DOES NEWH PROVIDE TO THE VENDOR COMMUNITY?

- Leadership training
- High industry visibility
- Network with all disciplines of the Hospitality Industry
- Opportunity to give back to the industry through raising scholarship funds for future industry leaders

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