

The background features silhouettes of people in a meeting, a large blue circle with a white border, and a green circular graphic with white diagonal lines. The text is centered within the blue circle.

**NEWH**

The Hospitality Industry Network

**NEW ENGLAND REGION**

**2019 EVENTS  
CALENDAR &  
SPONSORSHIP  
OPPORTUNITIES**

Join us in creating a great year in  
hospitality.

*NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.*

# 2019 EVENTS CALENDAR

**NEWH**  
The Hospitality Industry Network

**July 24th**

Summer Happy Hour

**September 12th**

Sunset Cruise Fundraiser

**October 24th**

Fall Happy Hour

**December 18th** Holiday

Celebration & TOP ID

Awards

*Visit our website at [newh.org/chapters/new-england-region/](http://newh.org/chapters/new-england-region/)*

*Email us at [newenglandNEWH@gmail.com](mailto:newenglandNEWH@gmail.com) for inquiries.*

# SPONSORSHIP OPPORTUNITIES

## Premiere Sponsorship

**\$2,500 (max 4)**

- Logo on all event materials
- Customized recognition - product feature / display at one of our premiere events.
- Promotion on social media for the remainder of 2019
- 2 tickets to all ticketed events (\$700 value)
- Unlimited giveaways / promotional handouts at events
- Verbal thank you announcement at every event

## Cruise + Holiday Sponsorship Bundles

**\$2,000**

- Logo on invite / webpage / materials for both sponsored events
- Promotion on social media leading up to both sponsored events
- 2 tickets to each sponsored event (\$400 value)
- Verbal thank you during each sponsored event

# CRUISE SPONSORSHIP OPPORTUNITIES

## Sunset Cruise Product Showcase

**\$1,800**

- Logo on all event materials
- 2 tickets (\$200 value)
- One courtesy NEWH membership for a new member
- Product display table at Sunset Cruise event vendor showcase
- Verbal thank you announcement

## Sunset Cruise Signature Drink Sponsor

**\$1,250**

- Design a drink that will be offered on the cruise! Your recipe plus your company name / logo on the signature drink menu.
- Logo on all event materials
- 2 tickets (\$200 value)
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## Sunset Cruise Sponsorship

**\$1,000**

- Logo on all event materials
- 2 tickets (\$200 value)
- One courtesy NEWH membership for a new member
- Verbal thank you announcement

## Sunset Cruise Supporter

**\$500**

- Logo on all event materials
- 1 ticket (\$100 value)
- Verbal thank you announcement

## Silent Auction Donations

- Donate a desirable item of your choice to be auctioned onboard the cruise.
- Your logo / name on item description
- Donor is responsible for delivering the item to the winner after the cruise.

Contact Steve Rice  
srice@ricecg.com

# HOLIDAY SPONSORSHIP OPPORTUNITIES

## **Holiday Top ID Sponsorship (limited to 1)**

**\$1,500**

- Your company designs and provides the awards for TOP ID Winners
- You personally announce the TOP ID winning firms
- Your product / portfolio slides in event slideshow
- 2 tickets (\$180 value)
- One courtesy NEWH membership for a new member
- Verbal thank you announcement

## **Holiday Celebration Sponsorship**

**\$1000**

- Logo on all event materials
- 2 tickets (\$180 value)
- Your product / portfolio slides in event slideshow
- Verbal thank you announcement

## **Holiday Celebration Supporter**

**\$500**

- Logo on all event materials
- 1 ticket (\$90 value)
- Verbal thank you announcement