NEWH
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Shawano, WI 54166
800.593.NEWH fax 800.693.NEWH
newh.newyork@newh.org

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NEWH Inc., Delegates
Mark Cunningham
Cunningham Design + Associates
Tory Knoph
Stonehill Taylor

Dear Prospective Designer Team Sponsors,

Over the years, NEWH New York has awarded almost **$747,000** to students in architecture, interior design, hotel management, and culinary arts. Last year we awarded **$50,500** in scholarships. This year, despite the challenging times we are all experiencing, (including the students to which we provide scholarships) we are committed to continuing to raise money to assist with our fundraising efforts.

On November 14th, NEWH New York will bring back Product Runway – this year taking you "Behind the Design". As one of our historically largest fundraisers, we are asking for your support as all funds raised will go directly to scholarships of hospitality industry students. The event will pair 10 teams of designers and vendors to present a fashion sketch of their dream outfit, featuring the manufacturers material. Both the sketch and the material will be showcased at the event on Sunday evening following BDNY.

Here are the details:
Product Runway – Behind the Design
Sunday, November 14th
6 - 9 p.m.
Dream Downtown PHD Rooftop

We are looking for design team sponsors and here's what that entails: a $1,750 sponsorship donation to NEWH.

In return, sponsors will receive two tickets to the event, one on one zoom meeting to work out outfit details and to showcase best products to use. Access beforehand to help designers with anything they might need for the event, onsite and social media logo placements, a high-top table at event to showcase products used within sketch, company's name read out loud during the event and other onsite promotional opportunities.

Help NEWH find designers to pair you with- spread the word and Thank you for your time and consideration and we hope that you can join us while you are in town for BDNY! Thank you in advance for your support!

Sincerely,
The NEWH New York Board Members

For more information, please contact Cara Palumbo or Claire Claussen at Fundraising.NEWHNY@gmail.comNEWH, INC. is a 501c3 non-profit organization dedicated to the Hospitality Industry.
It is our goal to further our industry through education.

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VENUE & EVENT INFORMATION

Sunday November 14th, 2021

PHD Rooftop Lounge at Dream Downtown

- Located at 355 W 16th St
- Meatpacking District, 16th st between 9th and 8th Ave

INDIVIDUAL TICKET PRICES WILL GO ONSALE IN OCTOBER 18th 2021

Checks payable to NEWH - New York Chapter can be sent to: Susan Huntington, PO Box 322, Shawano, WI 54166

Questions? Email Cara Palumbo or Claire Claussen at Fundraising.NEWHNY@gmail.com

Arizona – Atlanta – Chicago – Dallas – Houston – Las Vegas – Los Angeles Founding Chapter – Milano – New York – North Central – Northwest – Paris –
Rocky Mountain – San Francisco Bay Area – South Florida – Sunshine – Toronto – United Kingdom – Washington DC Metropolitan
Regional Groups: Atlantic City/Philadelphia – Cincinnati – Mid-South – New England – North Carolina – Orange County – Paris – Pittsburgh – South Carolina – Vancouver

Thanking NEWH's 2021 Corporate Partners
Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER Patron: BERNHARDT HOSPITALITY | BOUTIQUE DESIGN GROUP | BRINTONS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | INSTALLATION SERVICE GROUP | MILLIKEN FLOORS | MOEN / HOUSE OF ROHL | P/KAUFMANN CONTRACT | VALLEY FORGE FABRICS Supporting: AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ARTLINE GROUP | ASHLEY LIGHTING, INC. | ATLAS MASLAND | CHAPMAN HOSPITALITY LIGHTING | CRYPTON + NANOTEX | DOWN ETC | ENCORE HOSPITALITY CARPET |FABRIC INNOVATIONS, INC. | FIL DOUX TEXTILES | KIMBALL HOSPITALITY | LILY JACK | MANDY LI COLLECTION | PORCELANOSA USA | RICHLOOM CONTRACT | SERTA SIMMONS HOSPITALITY | SÉURA INCORPORATED | SHAW CONTRACT HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE | TROPITONE FURNITURE COMPANY | W A L T E R S

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Sponsoring Company:_____

Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published materials.

Sponsor Representative:_____Contact #: _____

Mailing Address: _____

Email Address:_____ Website:_____

Alternate Sponsor Representative:_____Contact #: _____

Please check to indicate ALL items/payments:

You may choose more than one item ***(first come first served basis)***

☐ Designer Sponsor Sketch ($1,750)

Payment for all sponsorships are due by November 05, 2021. I understand that failure to submit payment in full by September 05, 2021 will result in the company's name being excluded from the sponsorship material.

_____ _____
Sponsor Representative Name (Printed) Sponsor Representative (Signature/Date)

Please email complete Sponsorship Agreement to fundraising.newhny@gmail.com

Fill out credit card payment below or make checks payable to NEWH New York Chapter and mail to:
NEWH/New York
Susan Huntington
PO Box 322
Shawano, WI 54166

Please email Fundraising (fundraising.newhny@gmail.com) for any questions and once payment is confirmed.

FORM OF PAYMENT

☐ ACH (Bank Transfer – please email newh.finance@newh.org for bank information)
☐ Check enclosed
☐ Credit Card payment:
- Complete CC information below and mail/email in to fundraising.newhny@gmail.com
- Online payment (a payment link will be emailed to you upon receipt of this form)

☐ Invoice

CC PAYMENT INFORMATION
Charge my credit card $_____

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☐ American Express ☐ MasterCard ☐ Visa

Credit Card No. _____CVC Code:____ Exp. Date: __/_____

Name on Card:_____

Billing Address: _____

Billing Zip Code:_____

Signature: _____

Fill out credit card payment below or make checks payable to NEWH New York Chapter and mail to:
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NOTE: Sponsorship is not final until payment has been received by NEWH/New York, and payment must be received no later than November 5th, 2021.