NEWH TRADE SHOW :: DENVER ::

Our biannual NEWH Trade Show Denver, held on August 14th at the Hyatt Regency Denver at the Colorado Convention Center, was a great success! Hundreds of the newest and most innovative products in the Hospitality Industry were on exhibit. Competition for exhibitor booths was stiff, with all spaces selling out in only 1 minute, 8 seconds! We had a total of 135 vendors participating, up by more than 25% over our last show. And there were over 200 hospitality professionals in attendance, representing 86 different Denver businesses and schools! Prior to the opening of the show, 3form with Jennifer Ruckel and Marie Poisson hosted a very popular CEU, “Capturing Light”, which was well-attended.

The show floor buzzed with activity all afternoon as attendees moved from booth to booth, discovering new products, networking (with new and old connections), maybe stopping for a bite at the delicious lunch buffet, and indulging in an after-show refreshment... It was clear that a good (and productive) time was had by all! Congratulations go to the two lucky winners of the $500 Door Prizes, Breanna Hewitt & Stefano Santori, both (amazingly) of Bray Whaler International.

Special thanks to all our NEWH Corporate Sponsors and Show Sponsors, listed here:

[CORPORATE SPONSORS]

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An additional special thank-you to Kellex Seating for their very generous donation of funds raised by silent auction for their show samples, to be added directly to our Rocky Mountain Chapter Scholarship Fund. What a great idea!

None of it would have been possible without the amazing hard work and dedication of NEWH’s Corporate staff, especially Jena Seibel and Mary Phalen, who truly made it all happen! And we all greatly appreciate the help of our local volunteers who assisted with registration and pretty much anything else that needed to be done – thank you!!

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**Verona Collection**

Characterized by pearlescent finishes and just the right amount of glittering glass bead embellishment, the Verona Collection is sure to breathe fresh air into your designs and spaces.

Manufactured in Europe, this collection is truly unique, effortlessly translating the avant-garde into elegant designs for your walls that span the warm to the whimsical. With hues ranging from clean crisp white to warm copper and bronze, to opulent red, each of these specialty designs is more lovely than the next, making it impossible to name a favorite. You need only to begin browsing to see what we mean.

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**Sponsors**

PLATINUM LEVEL: Brumlow Mills, UW Design

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**Show Sponsors**

A big thanks to another avid Rocky Mountain chapter sponsor.
Even in a city rich with steakhouses, Denver’s Guard and Grace stands out. Designed by KTI for chef-owner Troy Guard’s TAG Restaurant Group, and named for his daughter, this is most definitely NOT your father’s steakhouse. Working hand and hand with the Chef and his wife Nikki, KTI designed a modern steakhouse with an interior that is less overtly masculine, and is filled with natural light, clean lines, and a sense of vibrancy. It is elegant without being stiff; a welcoming place for energetic power lunches, cocktails, special occasions, weeknight and weekend dining. Guard and Grace’s open layout, inviting pops of rich color, and artfully combined textures reflect the steakhouse’s fresh ingredients and innovative, yet approachable high-quality food. Guests are drawn into the restaurant by a curved wall of oxidized-steel panels, met with a lush living wall, and guided further into the space with hand-blown glass spheres hung from the ceiling at various heights. Guests are immediately introduced to a glass-enclosed wine room which houses 3,000+ bottles of wine and connects to the long bar that is highlighted with cork and steel. The centerpiece of the restaurant is the open kitchen with the dining revolving around it, allowing views of the action from any seat. Natural light created by full-height windows, is supplemented by synergistic suspended clusters of lighting, and unified variety of elements on the ceiling define the space and assist in keeping dining tables feeling private and intimate, while still part of the open space plan. Three separate dining rooms are available for private events or overflow guests.

The restaurant opened four months ago, and was just named “Best Steakhouse” by lifestyle magazine 5280 Top of the Town, which noted the open layout and modern vibe in their restaurant write-up.

"In the restaurant business, you don’t get a second chance on design,” Guard said. “You can make small changes, but you have to get it right. With KTI, we have a mutual respect and can play off each other’s strengths. An idea is not mine or theirs; but just the best design."
Thank you to those who could join the NEWH Rocky Mountain Chapter at our second quarter networking happy hour and hotel tour hosted at the Curtis hotel in downtown Denver! And just in case you missed it, here is a sneak peak of just a few of the design highlights along with a Q&A where DLR answers the questions that were most frequently asked at our hotel tour...

**[Q]**: What was the motivator for the introduction of the new hyper themed spaces?

**[DLR]**: As the project progressed the Curtis Hotel Sales and Accounting teams saw an opportunity to maximize on the themed experience for the target guest creating an immersive experience aligning design with witty food and beverage pairings for increased revenue.

**[Q]**: How did you approach designing 17 unique guestrooms aesthetically and budget wise?

**[DLR]**: First the design team entered a place of “play.” A series of think tank meetings allowed the team to delve into each theme one by one with a goal of soliciting a guest response of “hey! I remember that... or that was my favorite _ (fill in the blank)!” We then sought to find commonality in finishes and patterns across the 17 rooms, but bring individuality by the color way choice of that material.” For example, the custom printed drapery was in response to maximizing the yardage of a base cloth, yet printing a themed band for each theme running off the same machine.

**[Q]**: What is your favorite room (answered by each design member on the team)?

**[DLR]**:  
- Staci – Disco
- Audrey – Knock-Knock
- Stephanie – Jimmy Buffet
- Matthew – Rolling Stones Suite

**[Q]**: Who was the custom print drapery manufacturer?

**[DLR]**: Fabricut

**[Q]**: Where did you get the clear acrylic wood grain side table?

**[DLR]**: “Gus Modern Timber Table” found online via various shops. http://gusmodern.com/products/timber-table

**[Q]**: Who’s flooring product is the Ghost Buster’s green goo floor?

**[DLR]**: Centiva and Halo Floors

**[Q]**: Who’s carpet is in the 3rd floor meeting space?

**[DLR]**: Crossley Axminster Carpet

**[Q]**: Where did the hair dryer chair come from?

**[DLR]**: An Ebay purchase and reupholstered locally by AIR

**[Q]**: Where did the artwork come from?

**[DLR]**: Nine Dot Arts

**[Q]**: Who did all of the casework?

**[DLR]**: Custom design by DLR produced by Lime Tree Hospitality
**[sustainability]**

**GREEN BEER [not just for st. Patrick’s day!]**

::sustainable brewing in northern colorado::

1. [Great Divide Brewing Co.]
   - Denver’s great divide brewing Co stays green by supporting local businesses. 100% of the spent grain created during the brewing process is sold to a local CO cattle farmer. All bottles are sourced from a glass plant in Colorado that uses recycled glass. 30% of the craft brewery sales are in kegs and non-throw away packaging reducing waste. And, what a great way to support local businesses!

2. [New Belgium Brewing Co.]
   - The facility located just outside Old Town Fort Collins is 70% wind powered and even treats waste water for local use. Their brewing process uses state of the art equipment that allows boil time to be cut in half and uses the excess heat produced to preheat incoming product. The company’s commitment to green living is even expressed in its employees, who are given bikes to emphasize a sustainable work commute.

3. [Odells Brewing Co.]
   - Located just block from New Belgium in Fort Collins Odells boasts a 100% wind powered facility. Odell’s utilizes a photovoltaic roof system to create a luminous interior and reduce electrical needs by 15%. Both Fort Collins companies offer sustainable work environments that encourage employees to carpool, ride bikes, and walk to work when possible. That’s sustainably sweet!

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**[member news]**

**# bundleofjoy!**

- **[technical specs]**
  - manufacturer: Emily & Jacob Sinclair
  - product: Liam James Sinclair
  - date/time: June 13th @ 7:21pm
  - dimensions: 8 lbs, 6 oz x 21 inches
  - finishes: blonde/brown hair & beautiful blue eyes
  - notes: welcome baby Sinclair!

**'14 new members**

[chapter level business members]
- Carrie Fell Fine Art
- HBC Design Group

[general members]
- Carol Hughes - Eisen & Associates
- Carrie Leonard - Eisen & Associates
- Carissa Thompson - Kimberly Timmons Interiors
- Jessica Schoen - JG Johnson Interiors
- Justin Stokes - Furniture Works
- Kathryn Westman - The Robert Allen Group
- Kelly Witt - Kimberly Timmons Interiors
- Kelsey McNatt - Kimberly Timmons Interiors
- Maui Sandoval - JG Johnson Interiors
- Michelle Jones - HD Furnishings
- Nicole Brindle - ELA Sales, LLC
- Sarah Ellen - Bray Whaler International, Inc.
- Valerie Long - Valerie Long Designs

[students]
- Aimee Behr – Colorado State University
- Allison McNary – Metropolitan State University
- Allison Schultz – Colorado State University
- Brooke Grissom – Whitworth University
- Deidrie Knowles – The Art Institute of Colorado
- John Mattern – Rocky Mountain College of Art + Design
- Rebecca Terpstra – Arapahoe Community College
- Sarah Bramlett – Colorado State University
- Sunny Chung – Utah State University
- Tracy Hildebrand – University of Nebraska – Lincoln

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www.newwh.org/rockymountain
[10.01.14]
Networking Happy Hour
© Crawford Hotel
Union Station Denver
5.30pm ↔ 7.30pm

[10.16.14]
Student Speed Mentoring
© Merchants
2261 Broadway, Denver
5.30pm ↔ 7.30pm

[11.13.14]
Networking Happy Hour &
Community Service Pet Drive
© Colorado National Bank Renaissance Hotel
5.30pm ↔ 7.30pm

:SAVE THE DATE: [12.03.14]
End of the Year Bowling Extravaganza
[details to come]