

NEWH ROARING 20'S SCHOLARSHIP  
AND  
TOP I.D. GALA  
SPONSORSHIP PACKAGES

NEWH San Francisco is excited and proud to present our 2020 Fundraiser Gala! The fundraiser is set for **October 2, 2020**. It will be the highlight of the season as it will be the only fundraising event for the chapter this year.

**Your support is crucial to our chapter's success  
fully funding our annual scholastic aid to deserving  
students and our fundraising efforts.**

Our Gala will take place in the newly restored 906 World Cultural Center, originally a church built in 1916. We are maximizing our fundraising potential by being able to fully utilize all three areas of the venue space, promising a glittering evening within a distinctive venue that is quickly becoming the toast of San Francisco cultural night life.



*\*\*This year's Gala is supported by additional resources ensuring that each sponsor obtains the benefits promised within each package to their satisfaction.\*\*\**

**Lounge Sponsorship – \$3,200 (5 available)**

- 4 Tickets
- Name of Sponsor in Gatsby-esque graphics displayed on archway denoting “X-Lounge”
- Logo Signage in lounge
- Ability to artistically present the sponsor’s brand in lounge within event parameters
- Ability to customize lounge within parameters of event
- Premium Food Station Placement with main menu item at food station unique to each lounge
- Sponsor’s logo will be incorporated into the printed program
- Sponsor’s logo will be in the e-blast invitation
- Sponsor’s representative(s) will have their picture with their logo sent out on Social Media platforms
- Lead from sponsorship team will be a judge in costume competition

**SOLD OUT**

**VIP Lounge Sponsorship – \$4,500 (2 available)**

- 6 Tickets
- Alcove + Bay
- 1 bottle each of champagne and red wine
- Candy / Cigar Girl
- Name of Sponsor in Gatsby-esque graphics displayed on archway denoting “X-Lounge”
- Logo Signage in lounge
- Premium Food Station Placement with main menu item at food station unique to each lounge
- Ability to artistically present the sponsor’s brand in lounge within event parameters
- Ability to customize lounge within parameters of event
- Sponsor’s logo will be incorporated into the printed program
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- Lead from sponsorship team will be a judge in costume competition

**SOLD OUT**



#### **Boutonniere Sponsorship - \$2,550**

- 1 Ticket
- Underwrites the most glamorous name tag boutonnieres that guests can take home as a souvenir of the gala. NEWH volunteers will create the boutonnieres. This sponsorship will have the opportunity as their name will literally be on every boutonniere.
- Your firm's name will be on the boutonniere as the sponsor.
- Sponsor's name will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

**SOLD OUT**

#### **Graphics Sponsorship - \$2,500**

- 1 ticket
- Underwrites the Gatsby-esque graphics / signage for the event setting the atmosphere for the fun-filled, glamorous gala
- Sponsorship achieves the graphic responsibilities for the program
- Sponsor will be incorporated into the printed program
- Sponsor will be recognized by the DJ or MC during the program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

**1 LEFT**

#### **Flapper Dance Sponsorship - \$1,250**

- 1 Ticket
- Underwrites the Flapper Dance number
- Sponsor's name will be incorporated into the number using signage and MC recognition
- Sponsor's logo will be incorporated into the program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

**SOLD OUT**

**SOLD OUT**

**Torch Singer Sponsorship - \$1,250**

- 1 Ticket
- Underwrites the dramatic Torch Singer's Performance of a Jazzy number from the 1920s
- Sponsor will be recognized by the DJ
- Sponsor's logo will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo with the Torch Singer sent out on Social Media platforms

**1 LEFT**

**Gatsby Glitch DJ Sponsorship - \$2,500**

- 1 Ticket
- Underwrites the jazz & modern mashups + possible cover songs lending for the gala
- Sponsor will be recognized by the DJ several times during the evening
- Sponsor's logo will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

**1 LEFT**

**Champagne Tower & Showgirls Sponsorship - \$2,550**

- 1 Ticket
- You ain't got that thing if you don't got that swing! What is a Gatsby Gala without a Champagne Tower? Sponsor will underwrite the Champagne Tower and 2 Showgirls that will greet guests
- Sponsor will have Gatsby-eque sign recognizing their contribution
- MC or DJ will recognize the sponsor
- Sponsor's logo will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

**Speakeasy Sponsorship – \$5,000**

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- 4 tickets
- Underwrites the Speakeasy, which will be located in the basement of the venue. Speakeasy will be decorated and furnished.
- Serves 2 specialty cocktail drinks inspired by sponsor
- Sponsor will have Gatsby-esque sign recognizing their contribution
- MC or DJ will direct guests to the Speakeasy
- Sponsor's logo will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

**Red Carpet Sponsor - \$1,250**

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- 1 Ticket
- Underwrites the red carpet which will create a sense of glamour
- This feature will set the stage for the theme of the gala
- Sponsor will have their logo on the red carpet at every 8 ft marker
- Sponsor will be recognized by the MC or DJ
- Sponsor's logo will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

**Candy Carriers Sponsorship - \$1,250 (6 available)**

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- 1 Ticket
- Underwrites the ladies carrying a tray showing off a product or a vignette box
- Sponsor will have Gatsby-esque sign with their logo recognizing their contribution carried on the candy tray
- Sponsor will be recognized by the MC or DJ
- Sponsor's logo will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms



# 1 LEFT

## **Table Sponsorship - \$2,200 (8 available)**

- Includes 2 Tickets
- Additional tickets available for sale, table seats 8 people
- Designated and decorated table at event
- Sponsor will have Gatsby-esque sign recognizing their table
- Sponsor will be recognized by the MC or DJ
- Sponsor's logo will be incorporated into the printed program
- Sponsor's logo will be in the e-blast invitation
- Sponsor's representative(s) will have their picture with their logo sent out on Social Media platforms

\*Step & Repeat with Roadster at front of venue is included within each sponsorship package

\*\*All sponsors will be assigned a Sponsorship Concierge ensuring NEWH commitments are met per the sponsorship package to the sponsor. In turn, Sponsorship Concierge will guide sponsors on appropriate branding ideas that artistically and tastefully fit within the Gala's theme.

THANK YOU FOR CONSIDERING  
COLLABORATING WITH US ON THIS SPECIAL  
EVENT AND LOOK FORWARD TO WORKING  
WITH YOUR TEAM.

