



President
David Tracz
Studio 3877

September 2014

VP/Administration
Valerie Coleman
VBC Interior Design, LLC

Dear Friends -

VP/Development
Melinda Peck
Coci Designs

NEWH, Inc. Washington DC Metropolitan chapter is presenting a panel discussion on "The State of the Hospitality Industry". We invite you to support our chapter by becoming a sponsor and to attend this important program event that takes place on Tuesday, November 18, 2014, at the Hyatt Regency located in Bethesda, MD.

Secretary
Michelle Acevedo
MAD Hospitality Studio, LLC.

We are pleased to present distinguished representatives from hotel flag companies, hotel developer/ownership groups as well as hotel management firms. Confirmed speakers come from Hilton Worldwide, Marriott International, The Ritz Carlton Companies and B. F. Saul Co. We are waiting for final speaker confirmation.

Treasurer
Robert Ranno
Mimosa Cove Design Resources, LLC

We are eager to receive your EARLIEST confirmation so you can be featured in our program invitation as a generous sponsor.

Recommended donation levels are

- \$1000 Executive Level Sponsor, includes four complimentary tickets to attend the program.
- \$500 Platinum Level Sponsor, includes two complimentary tickets to attend the program.
- \$250 Diamond Level Sponsor, include one complimentary ticket to attend the program.

Past President/
Parliamentarian
Jason Stock
First Finish, Inc.

This is a fabulous marketing opportunity for interior design and architectural firms, purchasing agents and manufacturers. All sponsorships will be prominently displayed in promotion materials. In addition, you will be recognized for your generosity at the evening's program and in our social media platforms.

Executive Advisor
Carol Ranno
Mimosa Cove Design Resources, LLC

Tentative Program Schedule

NEWH, Inc. Delegates
Melinda Peck
Coci Designs
Valerie Coleman
VBC Interior Design, LLC

- 5:00-7:00PM Networking - light appetizers and cash bar
- 7:00-9:00PM Panel Discussion
- 9:00-9:30PM Dessert and Coffee Networking - Meet our distinguished speakers and sponsors

Scholarship & Education
Nancy Evans
The George Washington University

Please remit your check payable to NEWH WDC Chapter - SOTHI 2014. Please mail the check to: NEWH DC Chapter – SOTHI 2014, P.O. Box 519, McLean, VA 22101-0519. Please be sure to list the details for all program attendees along with your check. We are making credit card payment available for you too but we incur a credit card processing fee. We prefer checks to lower our production costs. We hope you understand as NEWH is a 501c(3) nonprofit, all-volunteer organization. Your generosity does such good works!

Membership
Jackqueline Pappas
Charles Samelson, Inc./Chatelaine

In order to maximize the exposure we can give you, please respond no later than October 15, 2014 as you have the opportunity to be featured in the first and second invitation releases.

Programming
Deaderia Morris, ASID
Kimball Hospitality

EARLY BIRDS GET THE WORM: Your reply by October 1, 2014 places you in the SAVE THE DATE announcement AND the two invitation releases. (YES, little time but the event needs to be promoted to enable out of town guests to book flights.)

Fundraising
Dalila Barragan
Valley Forge Fabrics, Inc.

Thank you for your support,

Sustainable Hospitality
Tobin Schermerhorn
Cauhaus

Lynda Welte, Programming Committee
NEWH, Inc., Washington DC Chapter 2014
CELL 301 467 5951, lyndawelte@bfdGREEN.com

Heather McCarty, Programming Committee
NEWH, Inc. Washington DC Chapter 2014
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Committee Chairs
Education
Pamela Gragg
Montgomery College

CC: Deaderia Morris, Programming Director 2014
NEWH, Inc., Washington DC Metropolitan Chapter

Hospitality
Malinda Zimmerman
Clearpoint Design Consultants, LLC

Regional Tradeshow
Carrene Ressa
Carrene Ressa & Associates

Public Relations
Kristyn Ivey
Interior Design

Arizona – Atlanta – Atlantic City| Greater Philadelphia – Chicago – Dallas – Houston – Las Vegas – Los Angeles Founding Chapter – New York – North Central – Northwest – Rocky Mountain – San Francisco Bay Area – South Florida– Sunshine – Toronto – United Kingdom – Washington DC Metropolitan
Regional Groups: New England – North Carolina – Orange County – San Diego – Vancouver – Virginia

Thanking NEWH's 2014 Corporate Partners

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Committee Development
Barbara Azzinaro
Cohen Azzinaro Associates, LLC

Ways & Means
Carol Ranno
Mimosa Cove Design Resources, LLC

Historian
Lynda Welte
Blueprints for GREEN Design