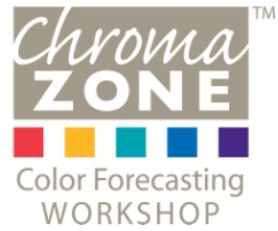




ChromaZone Color Forecasting Workshops

Powder pink, cobalt blue or cream ... what will be the upcoming color trends in 2016 and beyond? Join Color Marketing Group (CMG), one of the world's largest non-profit color forecasting associations, to identify and determine future color trends and influences around the world. CMG experts will lead international color forecasting Workshops to determine what's coming NEXT.



During these Color Forecasting Workshops - ChromaZones - you will discuss and identify the colors that will be the basis for future color trends, sharing your color stories with like-minded color professionals. As the day progresses, the colors will be narrowed to a final Color Forecast which is distributed to you in digital format with color notations in NCS, Pantone, RAL, Munsell and RGB.

The information gathered from each ChromaZone will become part of the broader color work that takes place during CMG's annual International Summit being held in Orlando, Florida, November 14th to 16th. Here you will see the comparisons of all of the ChromaZone meetings held throughout the world, AND hear full presentations from Asia/Pacific, Europe and Latin America. Color tools from these international meetings will be distributed only at the North American International Summit.

You do **NOT** need to be a member of CMG to participate in a ChromaZone. ChromaZone events are open to current and former CMG members or color professionals involved in color forecasting. We also invite members of related professional organizations, education and media. **REGISTRATION DETAILS AND FEES CAN BE PROVIDED BY CONTACTING** sgriffis@colormarketing.org.



"Color Sells and the Right Colors Sell Better"

Since 1962, Color Marketing Group has served as a source of information, inspiration and professional advancement to thousands of color stylists, product innovators, marketers, and designers. In CMG you will find colleagues who "get it". We are people who talk in color, design in color, and live in color! Mother Nature was the first color stylist, with an endless array of color options and a keen understanding of color's purpose in the world. In nature, color isn't random. It attracts, warns, and informs. In the manmade world, the right color conveys an image, sets a mood, and defines a style. It can even suggest a price point. Color helps products sell and the right colors sell better. So how do we determine which color is the right color for a given application?

Members of Color Marketing Group, international color experts from around the world and anyone who has a professional interest in color, convene throughout the year, in regional workshops, international meetings and at the annual International Summit to discern what innovations are about to change the world, what adaptations we need to make, and which hues best express how colors evolve with the times. They determine the influences that will drive color trends and applications for products ranging from home wares to transportation to electronics and personal products. From discussions ranging from social change to social media, from technology to nature, from keynote speeches to firsthand workshops, trends emerge. Consensus is reached. And the palette of the future takes shape.

At CMG we are not just passionate about color. For us, passion and color are one and the same.

FOR MORE INFORMATION CONTACT
sgriffis@colormarketing.org
703.329.8500



2014 COLOR MARKETING GROUP COLOR FORECAST MEETINGS & EVENTS

March 11 th and 12 th	Kuala Lumpur, Malaysia
April 28 th	Cleveland, Ohio
May 3 rd	Toronto, Canada
May 5 th	Redmond, Washington
May 21 st	New York, New York
May 21 st – 23 rd	2014 European Meeting - Antwerp, Belgium
June 12 th	Barcelona, Spain (during Barcelona Design Week)
June 11 th	Chicago, Illinois
June 26 th	San Francisco, California
July 14 th	Atlanta, Georgia
August 13 th	Austin, Texas
September 5 th	Grand Rapids, Michigan
September 15 th	Charleston, South Carolina
November 13 th	Orlando, Florida

And finally ...

The 2014 International Summit November 14th – 16th

Make your Hotel Reservation today at the
Hyatt Regency Orlando, 9801 International Drive, Orlando FL 32819

<https://aws.passkey.com/g/22075127>

**For more details of all CMG Color Forecasting Events visit
www.colormarketing.org**