



Lisa Isaacson

Business Development Officer and Founder

NuLEDs

Lisa Isaacson is the Business Development Officer and Founder of NuLEDs, an Intelligent Building Systems company. As a journey-level electrician, Lisa has 30 years in the electrical/lighting industry. Her ability to engage professionals from both the traditional lighting market and the emerging digital lighting market give her the unique ability to navigate the transitioning electrical industry. Most recently Lisa has been driving the implementation of specialty systems including LED lighting, system designs, and low voltage integration of Power-over-Ethernet lighting and power system.